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For Immediate Release

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ARTICULATE SOLUTIONS WINS PLATINUM, GOLD FOR PECO PALLET

GILROY, CA – NOVEMBER 10, 2010 – PECO Pallet is best known for its distinctive red pallets, but the MarCom trophies recently awarded to the company's website came in different colors: platinum and gold. Articulate Solutions, the Silicon Valley design firm that created PECO Pallet's new website, was awarded the 2010 MarCom Platinum Award for overall website design, as well as the Gold Award for website copy writing.

The MarCom Awards is an international competition for marketing and communication professionals involved in the concept, writing and design of marketing and communication programs and print, visual, audio and online materials. The competition has grown to perhaps the largest of its kind in the world. Winners range in size from individual communicators to media conglomerates and Fortune 50 companies.

Adrian Potgieter, Vice President of Sales for PECO Pallet, said, "It is an honor to share these prestigious awards with the creative design team at Articulate Solutions. We are thrilled with the new website. It captures the essence of the PECO Pallet brand and conveys our passionate commitment to providing the best quality and service in the pallet industry."

The Executive Creative Director at Articulate Solutions, Katherine Filice, stated, "PECO Pallet is truly a dynamic leader in their industry, and we are honored to be a part of their team. PECO Pallet's new website was truly a collaborative effort, and we are especially proud to win the highest Platinum honor in the MarCom awards."

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