



Articulate Solutions

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Articulate Solutions Adds Some “Spice” to their Trophy Collection with Prestigious Design Awards

July 8, 2015 (Gilroy, CA): It looks like Articulate Solutions will need to make more room on its trophy wall. The Silicon Valley-based agency was recently recognized with seven prestigious international design awards for website and publication design.

Articulate Solutions won Hermes Creative Awards’ highest Platinum honor in “Overall Publication Design” for the Spice Gilroy Visitors’ Guide magazine. The publication also won two additional Gold Awards in the Writing and Magazine categories.

The new VisitGilroy.com website, which was redesigned by Articulate Solutions and launched in January 2015, was also awarded a Hermes Gold Award for Overall Website Design. The website recently won additional honors, including both the 2015 Platinum Award for Website Homepage Creativity and the 2015 Gold Award for Website Creativity from AVA Digital Awards as well as the Bronze ADDY Award from AAF Silicon Valley.

Jane Howard, Executive Director of the Gilroy Welcome Center, said, “These multiple awards reflect the wonderful partnership we have forged with Articulate Solutions. We absolutely love our new website and Spice magazine and are so pleased to share these awards with the talented Articulate Solutions team!”

Katherine Filice, CEO and Executive Creative Director for Articulate Solutions, stated, “Although we work for organizations across North America, we especially love helping to promote our own hometown! I’m very proud of all the designers, writers, and programmers who all worked together to bring these award-winning projects to life.”

Visitors can download a copy of the Spice Visitors’ Guide at VisitGilroy.com.

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About Articulate Solutions Inc.

Over more than two decades, Articulate Solutions Inc. has grown from a boutique creative studio into a sophisticated, full-service agency that brings brands to life for clients across North America. The dynamic team of designers, writers, marketing experts, and technical wizards can provide everything you need to help your business grow—from attention-getting advertising and social media campaigns to award-winning websites and SEO strategies that deliver measurable results. To see examples of creative work that really works, visit the online portfolio at www.articulate-solutions.com.

