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For Immediate Release

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ARTICULATE SOLUTIONS AND SJSU WIN PRESTIGIOUS DAVEY DESIGN AWARDS

GILROY, CA – NOVEMBER 3, 2011 – Articulate Solutions has worked closely with San José State University on several advertising and outreach projects this year, and as a result the Gilroy creative firm now has a number of shiny new design trophies to add to its growing wall of fame. In the prestigious 2011-12 International Davey Awards, Articulate Solutions won two Gold Awards and three Silver Awards for its recent work for SJSU.

The Articulate Solutions creative team's design work on the SJSU Acceleration fundraiser ad campaign was recognized with a Gold Davey Award for Art Direction and Graphic Design. The Acceleration campaign mailer also won a Silver Award for Art Direction and Graphic Design, while the full-color newspaper print ads earned two Silver Awards for Photography and Not-for-Profit Advertising.

The distinctive illustrations featured in the SJSU campus magazine Washington Square Journal earned Articulate Solutions Senior Designer Suhita Shirodkar a Gold Award for Individual Achievement in Illustration. Gilroy photographer Michael Hawk, an SJSU alumnus who frequently collaborates with Articulate Solutions, was also recognized with a Silver Individual Achievement Award for Photography in the Acceleration print ads.

Cyril Manning, Director of Communications at San José State University, said, "These materials have played an important role in showcasing the achievements and ambitions of SJSU's students and faculty members—especially as we push forward with our \$200 million fundraising campaign. We are fortunate to have the talented Articulate Solutions team help tell San José State's story, and we're proud that the work they've created is being recognized by marketing experts beyond the realm of higher education."

Articulate Solutions Creative Director Katherine Filice said, "I am so proud of my entire team for our work on these projects for San José State University. Among the design competitions that we enter, the Davey Awards are among the toughest, so these awards are truly an honor.

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