



**For Immediate Release**

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**ARTICULATE SOLUTIONS WINS COMMUNICATOR AWARDS  
FOR SASSY POOCH AND 152 WEST PRODUCTIONS**

**GILROY, CA – MAY 14, 2013** – Articulate Solutions has added to its trophy wall, taking home both Gold and Silver in the prestigious 2013 Communicator Awards. The creative service agency won the Gold Award of Excellence for its logo design for Sassy Pooch, a Gilroy pet grooming salon and boutique, as well as the Silver Award of Distinction for logo design for 152 West Productions, a local video production company.

Katherine Filice, Executive Creative Director and CEO at Articulate Solutions, said, “I am so proud of my creative team for their work on both of these award-winning projects. We truly enjoy working with local business owners and helping them develop a brand that communicates their own unique personality and style. My German Shepherd, Dakota, was especially proud of the award for Sassy Pooch – it’s one of her favorite places to visit!”

Nils Meyer, co-owner of 152 West Productions, praised the Articulate Solutions staff for their hard work and creativity and stated, “Articulate Solutions really took the time to get to know us, our business, and our philosophy before designing a logo that aptly reflects 152 WEST Productions.”

The Communicator Awards is an international awards program recognizing “big ideas” in marketing and communications. Founded nearly two decades ago, The Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. The Communicator Awards are sanctioned and judged by the International Academy of Visual Arts, an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative, and marketing firms.

**About Articulate Solutions Inc.**

Articulate Solutions Inc. is the go-to design agency for South County, Silicon Valley, the Bay Area, and beyond. Katherine Filice and her creative team have helped businesses develop award-winning communications and design work since 1991. Clients include organizations of every size, from small family businesses and charitable groups to major corporations and nationwide accounts. For more information, see [www.articulate-solutions.com](http://www.articulate-solutions.com).

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